



BPW ITALY



General Information

Project Name: **Digital on Board**
Project Chair: Zamperlin Laura (BPW Italy)
BPW Project Member(s): Mazzella Caterina (BPW Italy)
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Lanzarotti Marta (BPW Italy)
Date: Started in November 2018

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Description

The Digital Economy and Society Index (DESI) 2018 has placed Italy at fourth position from bottom of the general ranking in Europe.

In November 2018 BPW Italy, by North East District, was planned and launched **Digital on Board** a project **to support the awareness of digital needs** among all the Members of BPW Italy.

The aims of the project are :

- developing a new approach to digital field**
- **standardization of all key processes**
- **saving time**
- **filling the digital gap**
- **increasing digital skills**

Target Group

The project has involved 304 Clubs and all the seven Districts of BPW Italy

The project fits into the **4 – 5 - 9 Sustainable Development Goals** of the Agenda 2030 launched by United Nations



“Obtaining a quality education is the foundation to creating sustainable development. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world’s greatest problems.....”



“ While the world has achieved progress towards gender equality and women’s empowerment under the Millennium Development Goals (including equal access to primary education between girls and boys), women and girls continue to suffer discrimination and violence in every part of the world.....”



“ Investments in infrastructure – transport, irrigation, energy and information and communication technology – are crucial to achieving sustainable development and empowering communities in many countries. It has long been recognized that growth in productivity and incomes, and improvements in health and education outcomes require investment in infrastructure.....”

Phases:

The first phase of the project (November 2018- March 2019) was focused on **digital needs and standardization of key secretarial processes awareness.**

All the Districts of BPW Italy (7) and all the Clubs (304) have been involved.

During this period was given “digital pills”, detailed communications and guidelines to reach the goals.

The first aim was dematerialize all documents related to Secretary and storage them in a USB support in order **to create a digital archive.**

The statistic datas about the first phase of the project will be collected in September 2019.

Based on the results obtained the others phases of Digital on Board project may be planned.